INFORMATION FOR CONTRIBUTORS

1) Guidelines for submission of Research Paper:
   - All manuscripts should be sent in a soft copy in ‘word document’.
   - Manuscript should start with the Title of the paper Calibri (12 font size)
   - Name (bold), Name of Author, Qualification, Professional affiliation, email ID, contact number of author *and Co-author/s **. in Calibri (11 font size) should be on the line next to the Title. (You may use * mark as per author and co-authors.)
   - Send one photograph to be printed in Journal (ID Photo/Passport size in Jpg format)

Abstract: Abstract should not exceed 300 words and be at the start of Research Paper after that details of Author and Co-author/s and in Calibri, font size 11, italics, and single column.

In Abstract: Authors should supply a structured abstract by covering the following points
   - Purpose (mandatory)
   - Design/methodology/approach (mandatory)
   - Findings (mandatory)
   - Research limitations/implications (if applicable)
   - Practical implications (if applicable)
   - Originality/value (mandatory).
   - Maximum length is 200 to 300 words in total.
   - Keywords in Abstract: 4 to 5 keywords of the Research Paper shall follow the abstract and in Calibri, font size 11, italics
   - Length- Papers should not exceed 5000 words.
   - Headings
     - First-level headings should be bold UPPER CASE in 11 font size Calibri, ‘Justify’ alignment. Second-level headings should be flush left with bold Initial Caps. Do not use headings other than these two types.
     - Main Text Tables and Figures, Graphs should be numbered consecutively throughout the manuscript and independently.
     - The entire manuscript, except Title of the paper, should be single line spacing, single column on A4 size paper in Calibri (11 font size) ‘justify’ alignment. Figures and tables should be placed as close as possible to where they are cited. All tables, figures, graphs and photographs should be embedded into the text and sized appropriately. Photographs must be properly sized and positioned in the body of the paper.
   - Page Size: The paper size should be A4 (i.e. 21.0 centimeters [8.27 inches] by 29.69 centimeters [11.69 inches]) and the margins should be set to Word’s default: top, bottom and right 2.54 centimeters (1.00 inches), and left 3.17 centimeters (1.25 inches). Papers that deviate from these instructions may not be published.
   - References: referencing style: Most preferably use- American Psychological Association or you may use- Modern Language Association or Harvard or Chicago should be followed.

2) Call for Management Practices/Knowledge Exchange:
   We welcome writing on various Management practices as your own experience on job. Creation and implementation of new practices, challenges and issues related to it. Innovative practices can be discussed here. These write ups should cover industry experience as a working professional.
   Word Limit: Should limit to 1500 Words

3) Call For Case Studies:
   Original case study based on management issue of any discipline. It should not exceed 3500 words. It should have problem statement, supported with relevant data and action plan and solution.

4) Call for Book Review:
   Original Book review of recently published management books. Write up should not exceed 1000 words.

5) Call for Research Brief:
   Research briefs are invited form research aspirants, those who are planning to start any research activity, enrolling for/ enrolled in for doctoral Degree, or who have already completed doctoral research.
   This write up should not exceed 1000 words. It must cover proposed research Objective with research Methodology adopted.

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ISSN- 0976-8262